

# Executive Leadership Summit at:

**BbWORLD** <sup>18</sup> + **DEVCON**  
orlando

Leadership Summit | July 16-17

BbWorld | July 17-19

Marriott's Orlando World Center



## The Student of Tomorrow: Supporting the Learner in a Rapidly Changing World

<b>Monday, July 16</b>	
4:00-5:00 pm	<b>Registration Check-in</b>
5:00-7:00 pm	<b>Summit Welcome Reception</b> <i>Private event for Leadership Summit Registrants</i>
<b>Tuesday, July 17</b>	
7:00-9:00 am	<b>Registration Check-In &amp; Executive Networking Breakfast</b>
9:00 am	<b>Welcome Remarks</b> - <b>Bill Ballhaus</b> , Chief Executive Officer & President, Blackboard - <b>Tim Atkin</b> , Chief Client Officer, Blackboard
9:10 am	<b>Keynote</b> Speaker: <b>Sally Johnstone</b> , President, National Center for Higher Education Management Systems
9:45 am	<b>The Student of Tomorrow</b> Speakers: - <b>Marc Booker</b> , Associate Provost, University of Phoenix - <b>Andy Hines</b> , Foresight Program Coordinator, University of Houston - <b>Jim Fong</b> , Director, Chief Research Officer & Director for the Center for Research and Strategy, UPCEA Moderator: <b>Christina Fleming</b> , Vice President for Educational Consulting, Blackboard
10:30 am	<b>Networking Break</b>
11:00 am	<b>Old Meets New: Responsive Educational Environments and the Constantly Changing World</b> Speaker: <b>Chris Gill</b> , Chief Information Technology Officer, Drake University Moderator: <b>Jeff Staples</b> , Vice President for Market Development Strategy, Blackboard
11:20 am	<b>Educational Access and the Future of Work</b> Speakers: - <b>Ross Lewin</b> , Associate VP for International Affairs, University of Maryland - <b>Meredith Curley</b> , Dean, Online & Innovative Educational Initiatives, Northern Arizona University Moderator: <b>Darcy Hardy</b> , Associate Vice President, Strategy & Transformation Services, Blackboard
12:00 pm	<b>The Past, Present, and Future Potential for AI in Higher Education</b> - <b>Iris Palmer</b> , Senior Policy Analyst, Education Policy Program, New America - <b>Balaji Iyer</b> , Global Business Development Manager, AI and Machine Learning, AWS - <b>Elana Zaide</b> , Visiting Assistant Professor, Seton Hall University School of Law - <b>Rachel Scherer</b> , Director, Blackboard Analytics Moderator: <b>Timothy D. Harfield</b> , Ph.D, Analytics, Assessment and Accreditation, Blackboard
12:50 pm	<b>Closing Remarks</b> <b>Tim Atkin</b> , Chief Client Officer, Blackboard
1:00 pm	<b>Executive Networking Lunch</b>

Please check [bbworld.com](http://bbworld.com) for schedule updates.

# Executive Leadership Summit Program Sessions\*

## Session I

### The Student of Tomorrow

Colleges and universities in the 21st century are faced with the daunting task of having to meet the complex needs of today's students, while remaining agile as social, political, technological and economic pressures shape the student of tomorrow. What will the student of tomorrow look like? What is the future for which higher education must prepare? This session will set the stage for the rest of the program by discussing what we know about the next generation of students, the world they are likely to inhabit, and the ways that higher education institutions will need to adapt.

## Session II

### Old Meet New: Responsive Educational Environments and the Constantly Changing World

The Internet of Things has massive potential for higher education in the 21st century. The line between digital and analog learning environments is becoming blurred as digital natives increasingly experience a seamlessly connected ecosystem. This session will discuss several innovative ways that higher education institutions are creating integrated and holistic campus environments to help students feel safe and 'at home' so that they can efficiently navigate the 'business of being a student' and progress quickly toward the achieving their goals.

## Session III

### Educational Access and the Future of Work

Higher education is a vital point of connection between people, government, and the economy. What skills are needed by the student of tomorrow in order to thrive in their career? What formative educational experiences are most likely to prepare a student to succeed in work and in life? How will universities, companies, and government need to work together to ensure a skilled workforce and critically informed citizenry? In this session, we will discuss the university of tomorrow, its economic function, and its responsibility to the future students it exists to prepare.

## Session IV

### The Past, Present, and Future Potential for AI in Higher Education

Data is having a tremendous impact on student success. Big data research is making it possible for us to understand the conditions under which students are more likely to succeed in online learning environments. Predictive analytics are helping us to identify and help students who would previously fall through the educational cracks. Business intelligence is helping institutions to improve recruitment and enrollment practices to reach populations that were previously underserved. In this session, we will describe the ways that artificial intelligence is helping colleges and universities to become more responsive to the changing needs of students, and how the latest trends in AI research are likely to impact how we conceive of student success in the next 20 years.

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\*Sessions subject to change. Please check [bbworld.com](http://bbworld.com) for updates.

