

BbWORLD® 18

July 16-19 | 2018 orlando

What's past is prologue...

Every year, exciting connections are made at BbWorld. It's where your colleagues and industry leaders from around the world meet to exchange ideas and shape the future of education. Here are just a few of the many highlights from last year's event:



Georgetown School of Continuing Studies



Lawrence Public Schools



University of Illinois at Chicago



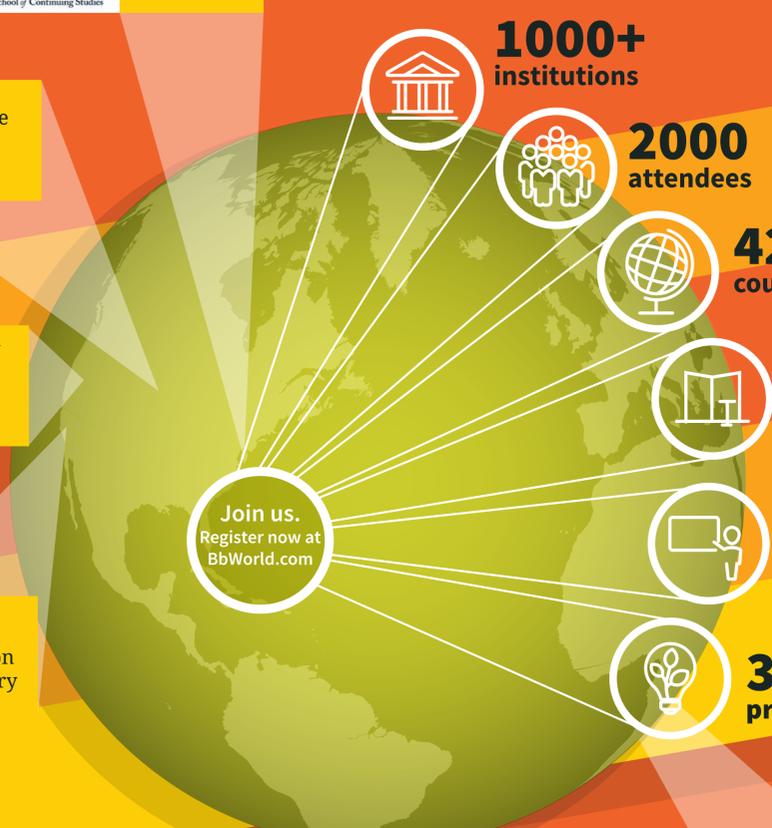
NASA Jet Propulsion Laboratory



Buenos Aires Institute of Technology



Charles Darwin University



Lawrence Public Schools

Lawrence Public Schools shared best practices on ways to increase student engagement using limited resources.

Georgetown School of Continuing Studies

With personalized enrollment coaching, communications, and outreach, the Georgetown School of Continuing Studies is able to respond effectively to their unique student body. Jason Smith, Executive Director of Enrollment Management, shared insights from their new student research into improving the education experience across generations.

University of Illinois at Chicago

Gamification is an important movement in both business and education, with the potential to motivate learners, educators, and workers. The University of Illinois at Chicago presented their findings from projects around gameful pedagogy.

NASA Jet Propulsion Laboratory

NASA Jet Propulsion Laboratory presented key learnings on moving from an instructor-led, physical environment to an online, learner-driven one.

The Buenos Aires Institute of Technology

With a myriad of transportation challenges, getting students to class can be tricky. Javier Apat of ITBA shared the institution's story of overcoming these issues by encouraging professors to use Blackboard Collaborate to eliminate transit problems.

Charles Darwin University

Charles Darwin University shared their journey implementing Analytics for Learn and participation in national learning analytics projects within Australia.

8 themed tracks for 2018

Connect with peers and partners, and hear more great content this year on these hot topics:

Diving into openness in education

Discover how the educational community is fostering opportunities to access information, collaborate, compare points of view, and share knowledge.

Engaging professional development

Learn how organizations are engaging diverse and changing employees through innovative and creative programs that boost their retention rates and attract the best talent.

Enhancing the teaching and learning journey

Find out how leading instructors and administrators around the globe are approaching teaching and learning in their classrooms, organizations, and institutions.

Fostering inclusive education

Explore methods for ensuring you are building an inclusive learning environment, and that pedagogy, content, technology, and services are accessible for everyone.

Optimizing the learner experience

Learn how organizations are easing the student's responsibilities outside of the classroom through process re-engineering, integrated technology systems, and nurturing faculty/staff interactions.

Preparing for technological change

Hear best practices and tips from other institutions about how they approached technology initiatives to improve the teaching and learning experience.

Transforming K-12 to unleash each student's potential

Leverage Blackboard digital learning solutions to improve student engagement and achievement through digital learning initiatives.

Using analytics to drive learner success

Learn how institutions, organizations, and K-12 districts are leveraging data to drive learner success.

Join the crowd—and help us shape the future of education. Register online today.

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